Cochrane's Economic Future



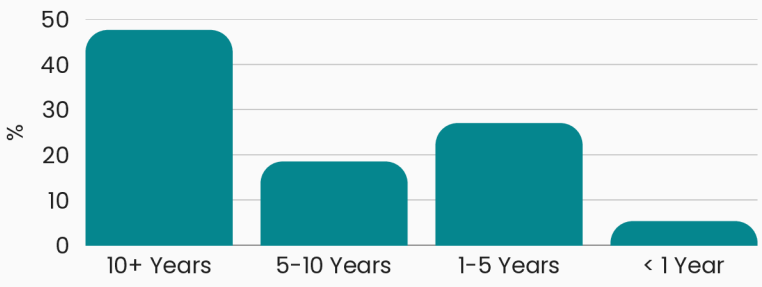
WHAT WE HEARD FROM YOU

The Town of Cochrane is developing a new **Economic Development Strategy** to guide how the Town supports businesses, strengthens the economy, and sets priorities for the next decade.

In March and April 2026, residents were invited to contribute to the Strategy through a **Let's Talk Cochrane** survey – one of multiple opportunities for residents to help shape our new Strategy.

93% Agree that economic development is important to life in Cochrane, and 73% would like to see the Town taking a more active role in pursuing opportunities

Of the 189 people who contributed, how long have they lived in Cochrane?



1. Cochrane has many economic strengths - but we must be strategic and consistent about what kind of community we want to become.

2. Key opportunities include tech and innovation, tourism and hospitality, well-planned industrial and commercial growth, and lifestyle-oriented development.

3. Balancing economic growth with community wellbeing is paramount to Cochrane residents.

cochrane
HOW THE WEST IS NOW