Help Shape Cochrane's
Economic Future

Economic Development Strategy, *now underway*

What's happening?

- The Town of Cochrane is developing a 10-year Economic Development Strategy
- The Town is working with Colliers Project Leaders to guide the research and strategy development
- This strategy builds on Envision Cochrane 2050, the community's long-term plan for the future
- The goal is to identify opportunities that support a strong and resilient local economy

What is an Economic Development Strategy?

A strategy that helps guide how a community supports its economy over time. It focuses on:

- Supporting local businesses and entrepreneurs
- Encouraging job opportunities
- Identifying economic opportunities for the community
- Planning for economic activity in ways that benefit residents
- Ensuring Cochrane continues to be a vibrant place to live and work

Why is Cochrane developing one now?

Envision Cochrane 2050 identified a long-term vision for the community.

The Economic Development Strategy helps turn that vision into action. It will help the Town:

- Set economic priorities
- Guide decision-making
- Inform future plans and investments
- Community input will help ensure the strategy reflects local priorities

How will the community be involved?

Residents and businesses are invited to share ideas through:

- The online community survey
- Pop-up engagement events
- Targeted discussions and focus groups
- A community open house

Community feedback will help inform the priorities and direction of the final strategy.

Contact:
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Scan the QR code or visit:
letstalkcochrane.ca/economicdevelopment

Colliers Project Leaders

cochrane
HOW THE WEST IS NOW

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Get involved by sharing your ideas through the survey and attending upcoming events:

1 **Community survey**
open until April 17

2 **Cochrane job fair**
at Lions Event Centre

3 **Cochrane & district Chamber of Commerce trade show**
May 4 & 5 at SLS Centre

4 **Community open house**
May 22 from 4:30-7:30 pm
at The Station at Cochrane Crossing



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