Town of Cochrane
Name a Snow Plow & Street Sweeper Contest

Welcome, Grade 3 students!

Imagine waking up on a chilly winter morning, and as you peer out of your window, you see a gigantic machine with huge spinning brushes and a massive shovel at the front. These incredible vehicles are known as snow plows!

Throughout the night, these powerful snow plows have been waging a battle against the snow giants. They've been tirelessly working to clear our roads and streets so that you can safely make your way to school.

But here's the exciting part: We want to come up with the perfect name for our snow plows and street sweeper, and we need your help. Your creative ideas could become the official names that these mighty vehicles proudly carry as they continue their crucial work. So put on your thinking caps and let your imagination run wild!

How to Participate

- Gather your classmates and brainstorm creative names for our two new snowplows, two existing snow plows and one street sweeper using the colouring sheet.
- Each classroom can submit **up to five names for the snowplows and two names for the street sweeper.**
- Submit your top names or post a photo of your colouring sheet by visiting https://www.letstalkcochrane.ca/snow-plow-contest.

Prizes

- The classroom with the most creative name for a snow plow and street sweeper will get a visit from a snow plow!
- Your classroom's winning name will be featured on the snow plow, and you could also win snow cones for your entire classroom!

Tips for Naming

- Get inspired by winter, snow, or use local landmarks when thinking of names.
- Think of puns, rhymes or creative combinations of words.
- Imagine the snow plow as a character with a personality. Is it tough and rugged? Friendly and helpful? Use these traits to guide your naming choices.
- Think about what the snow plow does. Does it clear roads quickly? Prevent icy conditions? Use these functions as inspiration for names.
- Consider naming the vehicle after superheros, animals or your favourite things!

Remember, grade 3 students, your ideas are like snow flakes - unique and special. Enter the contest now and help name these mighty vehicles! https://www.letstalkcochrane.ca/snow-plow-contest.